

ASSET FINANCE MISUNDERSTOOD?

We asked over 100 businesses their view on Asset Finance, here are some of our findings:

35%

BELIEVE IT IS
BETTER TO BUY
EQUIPMENT
OUTRIGHT

HOWEVER, USING
FINANCE KEEPS
CASH

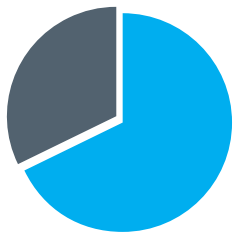


WITHIN A BUSINESS TO
ALLOW FOR EXPANSION
WHILE PAYING OVER
ONE TO FIVE YEARS



1 IN 5

BELIEVE FINANCE
IS FOR BUSINESSES
THAT CAN'T AFFORD
TO PAY OUTRIGHT
HOWEVER, LOTS OF
LARGE BUSINESSES
INCLUDING MULTI-NATIONALS
USE FINANCE IN ONE FORM OR
ANOTHER WHO BENEFIT FROM
HEALTHY CASH FLOW
AND **TAX SAVINGS**



ONLY 2 / 3

ARE AWARE THAT

**FINANCE CAN COVER ASSETS
FROM AS LITTLE AS £1,000**

