

Increase your sales by **Partnering** with Reality

Whether you're a vendor, manufacturer or distributor, we can help you drive sales by offering your customers fast and flexible asset finance.

Customer Satisfaction

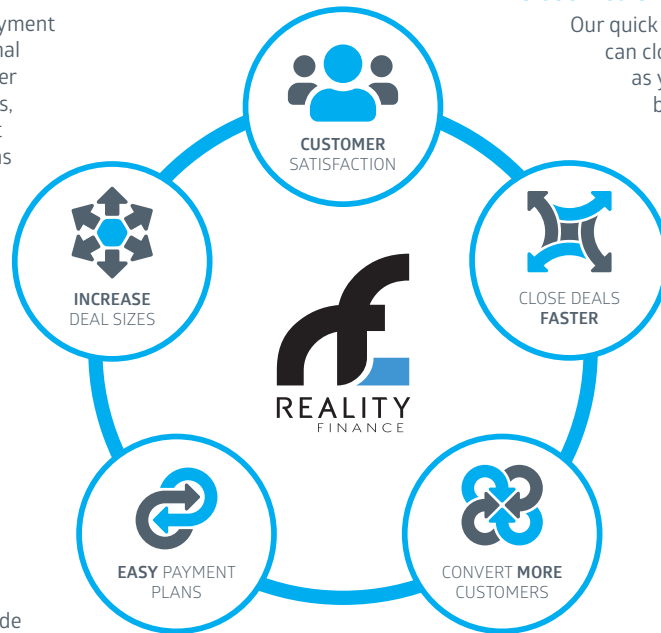
Most customers expect to see a monthly payment option to be provided as part of a professional proposal. Offering finance encourages greater interaction between you and your customers, improving retention and encouraging repeat business. Offering alternative finance options will also potentially differentiate you from your competitors.

Increase Deal Sizes

Because you're spreading the cost to your customer, providing an affordable finance option enables you to offer higher spec solutions with minimal increase in monthly cost to your customers.

Easy Payment Plans

Offering a monthly or quarterly payment plan can help overcome budgetary constraints and allow you to focus on the benefits of your solution rather than the cost. Our tailored finance solutions can include everything from delivery and installation to training and support.



Close Deals Faster

Our quick turnarounds on finance decisions mean you can close more deals, faster. You get paid as soon as your customer takes delivery, enabling you to better manage your supplier relationships and improves your overall cash-flow.

Convert More Customers

Alternative funding solutions can make the decision to buy easier, meaning you close more deals. Providing your customers with a flexible and affordable alternative to paying upfront means you can avoid losing out on sales or having to discount, meaning you can maintain your margins.

