How does ASSET FINANCE work?

Customer decides to purchase equipment from a supplier Reality Finance contacts multiple Funders to find the best option for the customer Finance application approved by Funder and documents sent to customer

Customer sends the signed documents back to Reality Finance to check

Customer receives equipment from supplier



















Customer contacts
Reality Finance to
secure the best Finance
deal

Customer agrees best rate for their desired term and gives go ahead with the funding

Reality Finance contacts the equipment supplier for invoicing of the equipment

Invoice received from the supplier for payment

